



Durasein[®]
Pure acrylic solid surface

Durasein

Now showing in
New Zealand



The Project

**New Zealand Panels Group
Showroom at Home Ideas Auckland
Auckland, New Zealand
Completed 2023**

- Showroom
- Application: Countertops, vanities, and sample drawers

The Showroom

We know seeing (and touching) is believing, but until now, it was a bit more challenging for designers down under to encounter a wide variety of Durasein samples and applications in person. When this co-branded showroom at Home Ideas Auckland opened its new space this year, it needed a creative way to show off multiple samples at a scale that would inspire designers to use it in their next project.



The Result

Desiree Keown's team at New Zealand Panels Group coordinated multiple brands in the same space, showing all to their best advantage. Durasein anchors the showroom, with clean, sophisticated countertops, vanities, and a sink demonstrating some of the many ways to use our solid surface material. A pull-out drawer system lets designers see and touch generous-sized samples of 24 Durasein colors in a clever space-saving unit, and each sample is labeled with a QR code for quick and convenient sample ordering.

Materials

The neutral Luna was used to create an upscale vanity where NZPG could showcase Ravenna Butler's metallic taps and sinks. An Edmund sink in Polar White shows Durasein's versatility for kitchens and lavatories, and the Luna counter demonstrates how gorgeous Durasein can be on a larger scale.

Seeing is believing

Gorgeous, durable, easy to clean, and engineered to stand up to heavy use--once you meet Durasein solid surface in person you'll see just how incredible it can be.

Ready to be inspired? Visit this showroom when you're in New Zealand, or browse through our products and galleries online.

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