



The perfect welcome to the creativity within

The Project

Planit Headquarters Baltimore, Maryland

- Fabricator : ASST
- Architect : Gensler
- General Contractor : Southway
- Material :



DM1001
Arctic White
Timeless
Collection

First impressions speak volumes. So when Gensler was tasked with renovating a turn-of-the-century syrup factory for Baltimore ad agency Planit's new HQ, they decided to set the tone by putting something unmistakably bold and creative front and center.

With visions of an oversized, sculptural reception desk as the focal point, Gensler knew Durasein solid surface could deliver everything they were looking for. They chose Arctic White, a favorite from our Timeless collection, working with us to thermoform it into a bright white curve that wraps seamlessly around the corner.

Smooth and sinuous, the oversized desk has everything it takes to pack an aesthetic punch, but its beauty goes even deeper. Thanks to its tough-as-nails composition, it's engineered to resist scratches, dents, stains, and even microbes, staying gallery-worthy today and for years to come.

Find more at durasein.com/inspiration.